

EL DORADO COUNTY'S #1 COMMUNITY RESOURCE GUIDE

No one has rates like ours!

WINDFALL

In print and online every Friday

ADVERTISING RATE SHEET

Rate sheet reflects price per issue.

Rates subject to change.

	width x height	Color
FRONT COVER		
Small window	3.25" x 2"	\$75
Medium window	10" x 1.5"	\$170
Large window	10" x 2.25"	\$200
1/8 page	5" x 2.25"	\$130
1/4 page	5" x 5"	\$260
1/2 page	10" x 5"	\$490

		Color
BACK COVER		
Medium window	10" x 1.5"	\$140
1/8 page	5" x 2.5"	\$100
1/4 page	5" x 5.5"	\$200
1/2 page	10" x 5.5"	\$400
Full page	10" x 12.5"	\$750

	B&W	Color
BUSINESS SPOTLIGHT		
Full page feature	\$200*	\$270*

*Restrictions apply, call for complete details.

	B&W	Color
OUT 'N' ABOUT SECTION		
1/4 page	\$100	\$160
1/2 page vertical	\$200	\$270
1/2 horizontal	\$200	\$270
Full page	\$390	\$540

	B&W	Color	
INTERIOR DISPLAY ADS			
Vertical	3.25" x 2"	\$20	\$40
	3.25" x 3"	\$30	\$55
	3.25" x 4"	\$40	\$75
	3.25" x 5"	\$50	\$95
	3.25" x 6"	\$60	\$115
	3.25" x 11.75"	\$125	\$230
	Horizontal	6.5" x 6"	\$125
10" x 3"		\$100	\$180
10" x 4"		\$130	\$240
10" x 5"		\$165	\$300
10" x 6"		\$195	\$360
Full page		\$390	\$540

BUSINESS TEXT ADS	
3.25"x1.25"	
Text only, does not include graphics	
20 Words	\$9
10 Additional words	\$2
Add border	\$2

CLASSIFIED ADS	
up to 20 words*	FREE
10 additional words	\$1
Add a photo	\$5

* Free ads based on space availability, limit 1 ad/per issue.
* Additional classified ads, Commercial ads or Real Estate ads can be purchased at the regular rate of \$9 per issue/20 words.

SPECIAL DEALS!

Pre-pay any interior display ad for 26 weeks and **RECEIVE 10% OFF***

Pre-pay any interior display ad for 52 weeks and **RECEIVE 20% OFF***

*Discounts do not apply to front/back covers.

Other package deals available, call for contract pricing.
Image fees may apply.

	B&W	Color
CLASSIFIED FEATURED ADS		
At top and bottom of classifieds		
5" x 2.5"	\$50	\$80
10" x 2.5"	\$100	\$160

We work with you to BUILD YOUR BUSINESS!

DEADLINES
DISPLAY ADS (final proof) 3PM WED
CLASSIFIED ADS 3PM WED

Call today for your **FREE** Consultation! **530-621-1698**

Diamond Springs, Ca. 95619
www.TheWindfall.net